The no call list is important since no one wants to hear from telemarketers. It takes up valuable time that the American people need. Telemarketers are annoying, they do not serve a purpose. Most of us know what we want and how to obtain it, we don't need some overpaid idiot calling us during our dinners with our families to find out if we're "missing out" on whatever it they are trying to sell. It would certainly be a shame if they had the right to call us even if we don't want it.